

A Digital Future – Labels & Packaging.

– More than just printing

Kenya Printers Association Event
Thursday, Jan 23 at 18:45,
Southern Sun (Holiday Inn)

Christian Menegon
Keynote Speaker
WW Business Development Manager
HP Indigo

Experience innovation

Looking for new applications to energise your business?

Get inspired from the brands. See how the world's leading brands are innovating their packaging, brand image and running smart market campaigns enabled by digital print technology.

Expand your knowledge by attending this event and participating in presentations from HP Indigo experts, we will discuss how Digital Technology offers differentiation to you and your customers.

Agenda:

18:45 Welcome Cocktail.

19:15 Keynote Presentation Speaker - Christian Menegon.

20:30 Dinner.

Optional - For those who want to learn more:

21:15 Discussion with International Technology Experts on the Boom in Digital Labels & Packaging.

PS Please arrive in good time to secure parking.

